



COLD WATER FORMULA FOR ALL WASHABLES

COTTONS • SILKS • WOOLENS

Modern Microfiber Fabrics
Sportswear, Intimate Apparel
Leisure Wear, Knits

LOVLAST will dissolve body oils, salts, acids; removes perspiration odors, and preserve elasticity. Garments stay fresh, new looking, hold their shape better, longer; colors look brighter, whites whiter! LOVLAST laundering is thorough but gentle to the hands, delicate fabrics, its perfume lingers, keeps your garments sweet smelling and fresh.

CONCENTRATED: Use indicated quantity for maximum economy.

DIRECTIONS: MACHINE WASH: 1/4 cup for full load. Follow machine manufacturer's recommended procedure and timing for specified fabric but use COLD water only.

HAND WASH: 1 capful in 2 quarts COLD water only. Soak 5 minutes, gently squeezing garment, then rinse thoroughly. Remove excess water by rolling in towel.

STAINS: (Even stubborn lipstick, ballpoint pen, grass, baby food and other). Saturate stain with LOVLAST full strength; wet with COLD water and rub fabric against itself. Wash garment per directions.

Dry out of sun. Do not use if colors are not fast. Do not wash if manufacturer recommends dry cleaning.

- PHOSPHATE FREE
- CAUSTIC FREE
- BIODEGRADABLE

Avoid contact with eyes. In case of eye contact, flush eye immediately, thoroughly, and repeatedly with plenty of water. Keep this and all cleaning compounds out of reach of children.

Distributed By:
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